

# RV ODD COUPLE

Freedom, Independence & Adventure  
Because Life is So Short



## ABOUT US

Hi, we're John & Mercedes. We traded in our conventional home and sold most our possessions to RV full time with our child & dog. Friends & Family think we're crazy.

But we're not the only crazy ones. Recreational vehicle travel is taking the country by storm as more and more people want to release the shackles of what life is "supposed" to look.

The RV world has a unique language and there is tons to learn before you can full time RV. Join us & the RV Odd Squad (our subscribers) as we share full time RV living truths & adventures.

13.1 M

YOUTUBE VIEWS

Data recorded since  
publishing our 1st video  
12/8/2018.

137.5 K

SUBSCRIBERS

Data last updated 12/22/2020.

6.4%

ENGAGEMENT

Data reflecting average direct  
engagement on Youtube.

### *Our Channel*

RV ODD COUPLE

The fastest growing channel in the RV Space, RV Odd Couple is not your typical RVing Channel. It's a vibrant community!

We created a community known as the RV Odd Squad. Our subscribers trust us because we call balls & strikes and respond to viewer comments directly.

# *AUDIENCE*

MEET THE "RV ODD SQUAD"

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Men: 66.7%

Women: 33.3%

34 & younger: 5.1%

35-44: 10.3%

45-54: 21.4%

55-64: 35.4%

65+: 27.9%



# *FOLLOWING*

PLATFORM VISITORS

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Email List: 18.9K

Facebook: 6.1K

MeWe: 1.5K

United States: 82.4%

Canada: 5.1%

United Kingdom: 1.2%

Australia: 0.9%

*Collaborations &  
Partnerships*

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## CONTACT US

If you have a product or service that  
would serve our audience contact us.

[RVODDCOUPLE@GMAIL.COM](mailto:RVODDCOUPLE@GMAIL.COM)